



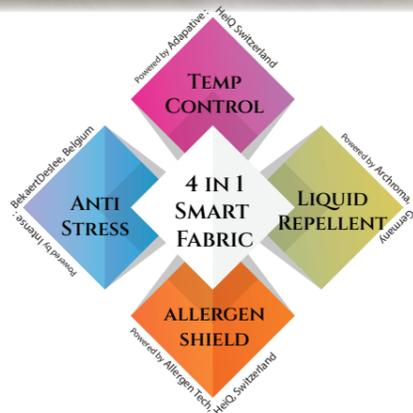
Exclusively For **Amway**

All about sleep, and you

CHIROMAX[®] LUXE SERENITY



IMMERSE IN A SLEEP HAVEN
DESIGNED FOR BACKCARE



Miracoil[™]
USA



How Miracoil[™], USA gives you better back support than others.



Superior Spinal Comfort
Higher continuous coil zoning in the centre third of the sleep set.



Firmer Support
A high coil count spring system with 49% more surface working wire than ordinary spring systems.



Safe & Reliable
Miracoil[™] integral spring system has no knots sharp corners or loose ends to penetrate comfort layers.



Excellent Comfort with No Lumpiness
The high surface coverage of wires prevents the comfort layer migrating into the springs or pocketing.



Superior Edge Support
Miracoil[™]'s Engineered Edge provides high coil count support right to the edge of the bed.

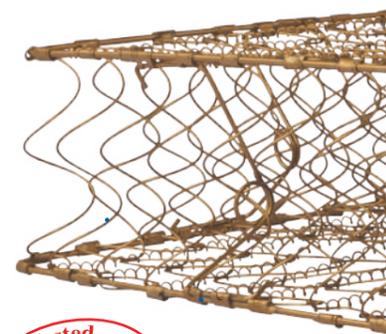
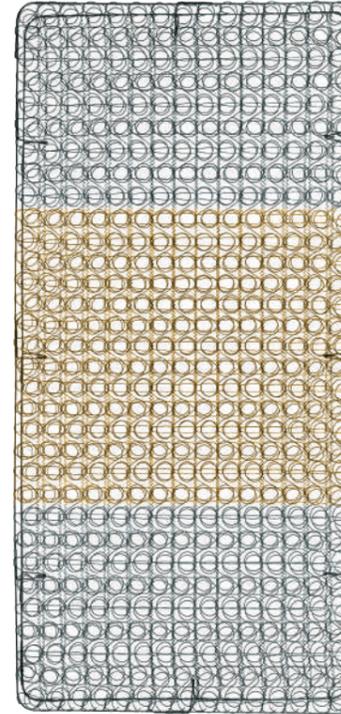


Minimum Partner Disturbance
Head to toe coil and helicals transfer changes in weight distribution down the length of the bed.

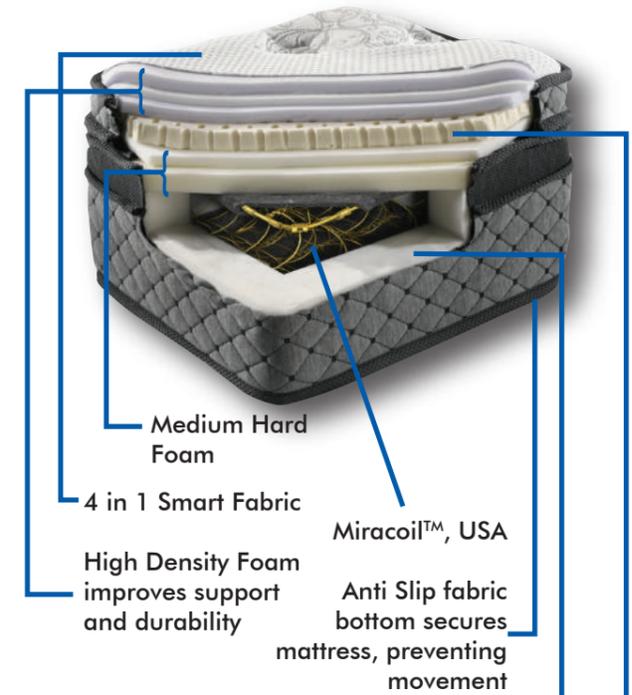


Fully Heat Tempered for Super Strength
The complete spring system, spring coils and helicals are fully heat tempered. This relieves the stress induced by the manufacturing process.

Miracoil[™] Spring System, USA



What is inside the mattress?



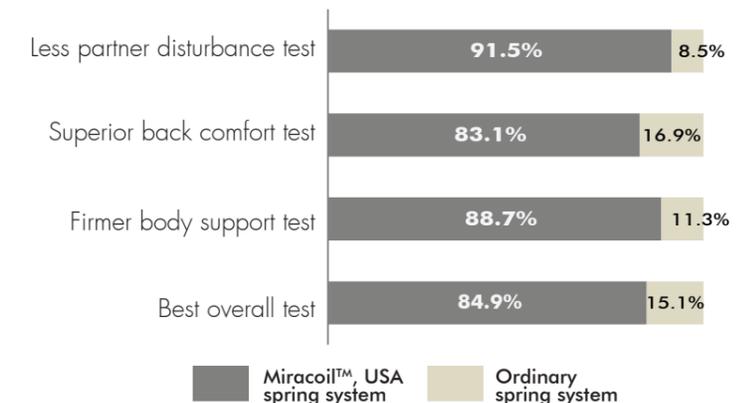
Foam Encasement Edge Support
For added support around the perimeter of the mattress, preventing rolling off during sleep.



7-Zone Pinholed Natural Latex Comfort
Comprising thousands of small vents to provide multiple degrees of firm and soft support following the natural curvature of the spine.

Miracoil[™], USA - The preferred choice of Malaysians*.

In a blind test comparing normal springs, an impressive **84.9%** of Malaysians chose Miracoil[™] Spring System in the Best Overall Test.

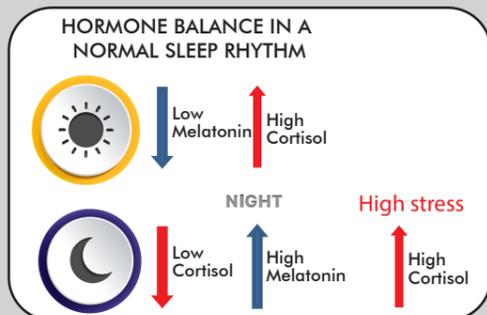


*Source : Product Blind Test conducted in Penang, Ipoh, Kuala Lumpur, Petaling Jaya, Johar Bahru by Taylor Nelson Sofres (formerly Sofres FSA, Malaysia).

Anti Stress - Takes away your stress at night

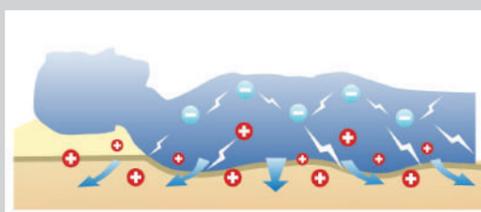
Powered by Intense, Bekaert Deslee, Belgium

The fabric has a special carbon yarn that captures and releases electrons, creating a continuous electrical discharge. This helps reduce voltage and tension leading to lower cortisol levels, resulting in a more relaxing and deeper sleep.



Persistent stress and tension may result in increased cortisol levels during the day, leading to elevated levels at night and disrupting the quality of sleep.

The human body can accumulate high body voltage daily elevating cortisol production. Intense discharges these cortisol-stimulating high voltages into the air.

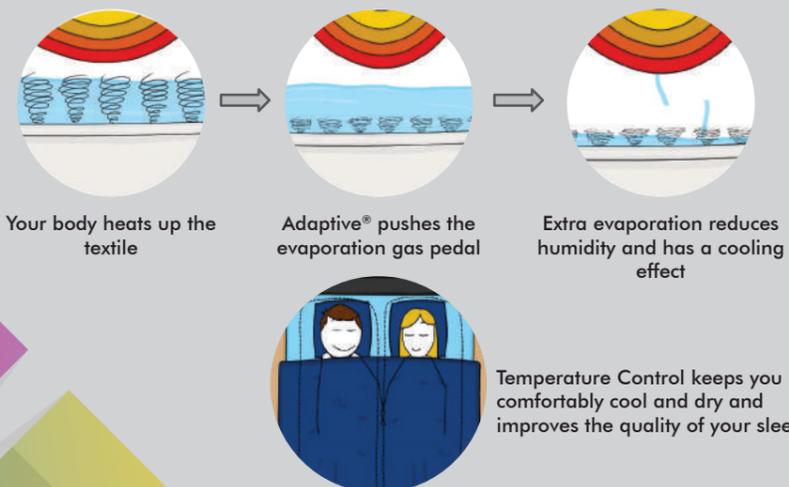


Temperature Control - Right temperature every night

Powered by Adaptive®, HeiQ Switzerland

Revolutionary thermoregulation technology in the mattress's fabrics adjusts to changes in body temperature, responding dynamically to temperature fluctuations throughout the night. The Adaptive treatment activates its cooling function in response to warmth and deactivates once the cooling process is complete, ensuring optimal comfort and performance.

How it works



Your body heats up the textile

Adaptive® pushes the evaporation gas pedal

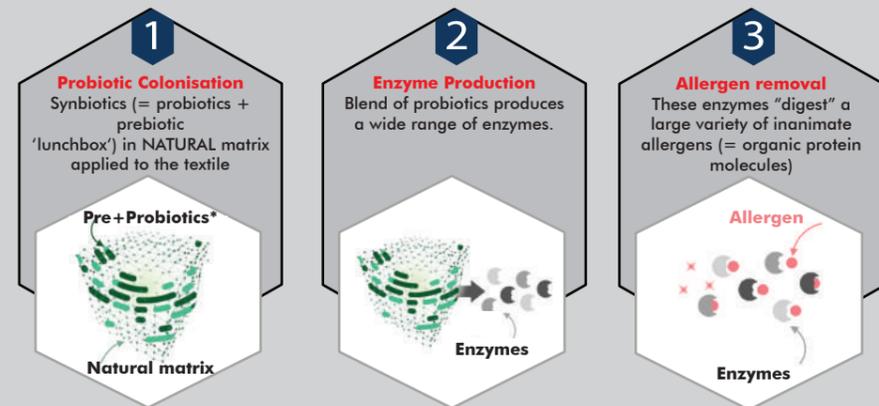
Extra evaporation reduces humidity and has a cooling effect

Temperature Control keeps you comfortably cool and dry and improves the quality of your sleep

Allergen Shield - Breathe easy & sleep soundly

Powered by Allergen Tech®, HeiQ Switzerland

The bedroom hosts diverse aeroallergens, including pet allergens and house dust mite matter. Allergen Tech is an exclusive naturally derived technology that employs active probiotics to minimise exposure to non-living allergens like house dust mite matter and pet allergens, enhancing allergen control.



Active probiotics continuously work to reduce pet allergens, house dust mites and pollen allergens* from your mattress

Liquid Repellent & Stain Release - Takes care of life's little accidents

Powered by Archroma, Germany

Inspired by the lotus leaf's water-repelling ability, our liquid repellent and stain release fabric mimics its effect. The microscopic 3D structure enables water to roll off the mattress, carrying away dirt and stains and still allows the fabric to be breathable

Test result on actual mattress fabric



With liquid repellent & stain release treatment



Without treatment



Headboard Divan Set



Storage compartment to minimise clutter

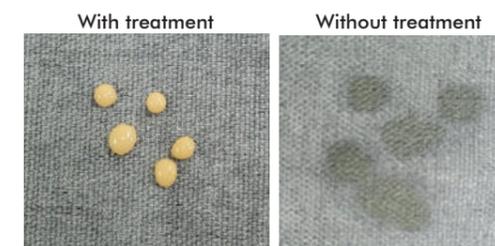
Headboard Divan (With Storage, Without Divan Legs) set



Solid wood legs

Easy access for cleaning

Headboard Divan (Without Storage, With Legs) set



The upholstered fabric is treated with a liquid-repellent treatment, ensuring effortless cleaning and maintaining a fresh appearance of your bedding unit.



* For Chiromax Luxe Serenity Headboard Divan

DREAMLAND CHIROMAX LUXE SERENITY DIMENSIONS

Mattress			
Size	Width (mm)	Length (mm)	Thickness (mm)
King	1820	1900	330
Queen	1520	1900	330
Single	910	1900	330

Headboard			
Size	Height (mm)	Width (mm)	Depth (mm)
King	1215	1915	210
Queen	1215	1615	210
Single	1215	1015	210

Divan (Without Storage, With Legs)			
Size	Width (mm)	Length (mm)	Height (mm)
King	1820	1910	335
Queen	1520	1910	335
Single	910	1910	335

Divan (With Storage, Without Legs)			
Size	Width (mm)	Length (mm)	Height (mm)
King	1820	1930	335
Queen	1520	1930	335
Single	910	1930	335

Suitable for use with Chiromax Luxe Serenity Mattress only

MAINTENANCE & CARE GUIDE (MATTRESS)

Maintaining your mattress properly can help prolong its lifespan and ensure a comfortable and hygienic sleeping environment. Here are some tips on how to maintain your mattress:

- **Use A Mattress Protector**

Invest in a high-quality mattress protector to shield your mattress from spills, stains and dust mites. This will help keep your mattress clean and hygienic.

- **Rotate Your Mattress**

The Chiromax Luxe Serenity Mattress is designed to be a non-flip mattress and therefore does not need flipping. Nevertheless, it is recommended to rotate the mattress regularly, typically every 3-6 months, to ensure even wear. This rotation helps prevent sagging and contributes to extending the overall lifespan of the mattress.

- **Avoid Jumping On The Bed**

Discourage children (and adults) from jumping or standing on the bed, as this can cause damage to the mattress springs and reduce its lifespan.

- **Wash Bed Linens Regularly**

Wash your bed linens, including mattress protector, bed sheets and pillowcases, regularly to prevent the accumulation of sweat, dead skin cells and allergens on the mattress.

- **Avoid Vacuuming Your Mattress**

Certain vacuum cleaners, especially those with harsh or abrasive attachments, can pose a risk of damaging the mattress fabric or stitching. Utilising a brush attachment in a vacuum cleaner may result in the creation of yarn balls (pills) on the mattress fabric.

Additionally, the mattress fabric contains delicate yarn fillers that could be vacuumed out, potentially affecting the soft feel of the mattress. Moreover, comfort layers comprised of delicate materials, like natural latex, are not suitable for vacuuming.

- **Air Your Mattrees**

Airing your mattress is not required, but if you find it necessary, simply leave the mattress uncovered in your bedroom. Avoid exposing the mattress to direct sunlight, as it can lead to the oxidisation of the comfort layer, potentially affecting its performance.

- **Handle Stains Carefully**

The Chiromax Luxe Serenity Mattress has an invincible yet breathable film to protect it from spills and stains. So for small spills, you can simply wipe it off with a damp cloth. If you encounter a stubborn stain on your mattress, try to clean it immediately using a mild detergent and a damp cloth.

- **Avoid Chemical Sanitisation Sprays**

Avoid using chemical sanitisation sprays on the mattress. Sprays with harsh chemicals can negatively impact the fabric, treatment performance and comfort layer, and such damage will not be covered by the warranty.

By following these tips, you can help ensure that your mattress remains comfortable, clean and supportive for a longer period.

FREQUENTLY ASKED QUESTIONS

Q: Can I still use mattress protectors or bedding with the mattress?

A: Yes, using additional protective bedding or mattress covers can complement the allergen-resistant & liquid repellent features, providing an extra layer of defense.

Q: How long can the treatment last in the mattress?

A: Generally the treatment will last as the mattress itself provided the Maintenance & Care Guide supplied here is followed strictly.

Q: Will the mattress protect me against pet allergens?

A: The mattress is designed with a 100% biobased technology which reduces the exposure to allergens such as house dust mite matter and pet allergens with the help of active probiotics. It reduces your exposure to these airborne inanimate allergens that may trigger allergies such as asthma.

Q: How does the Adaptive treatment impact the overall comfort of the mattress?

A: The Adaptive treatment technology is intended to enhance overall comfort by maintaining a conducive sleep temperature, promoting a more restful sleep experience.

Q: How do I clean a liquid-repellent mattress in case of spills?

A: For everyday spills, blot with a damp cloth until dry. For tougher stains like blood, apply mild detergent, let it sit, then wipe clean. A cool hairdryer setting can speed up drying if needed. Remember, gentleness is key – avoid hot heat to protect your mattress fabric.

Q: How long does it take to experience noticeable effects from a stress relief mattress with electron discharge?

A: In terms of overall wellbeing, although it is challenging to specify a time frame as it varies from one individual to another, it can be affirmed that a stress relief mattress with electron discharge capabilities contributes to general wellbeing by enhancing sleep quality.

Q: Can the temperature with Adaptive treatment help with hot flashes or night sweats?

A: If heightened body temperature is the root cause of hot flashes or night sweats, the Adaptive treatment will react by expediting the evaporation of sweat, leading to a cooling effect.

15-YEAR SERVICE WARRANTY TERMS & CONDITIONS (MATTRESS)

WHAT IS COVERED BY DREAMLAND'S 15-YEAR SERVICE WARRANTY?

- For 1st year upon date of delivery, Dreamland will at its discretion, replace or repair a Chiromax Luxe Serenity Mattress due to manufacturing defects, at no charge (excluding transportation charges).
- Any replacement or repair cost will be calculated by total number of years used multiplied by 1/15th of the prevailing list price, plus transportation charges.
- If the same product is not available at the time of repair or replacement, Dreamland reserves the right to substitute it with comparable materials or models, of the same if not similar value.
- The warranty is extended only in Malaysia and Brunei to the original purchaser from Amway Malaysia Sdn Bhd and Amway Brunei Sdn Bhd.

WHAT IS EXCLUDED BY DREAMLAND'S WARRANTY?

- Normal body impressions of 38mm (1.5 inches) or less. As the comfort layers will conform to your body, body impressions are a normal phenomenon and thus, is not considered a manufacturing defect.
- Customer's preference in terms of firmness or comfort.
- Damage cause by wear and tear, bending, standing or jumping on the mattress.
- Damage caused by placing the mattress on an inappropriate support structure.

FOR FULL DETAILS OF WARRANTY COVERAGE PLEASE VISIT
www.dreamland.com.my